



Membership Application 2011

North Park for the Arts (NP4A), a non-profit collective of North Park businesses, provides members with an effective advocacy and marketing approach to support the continued growth of North Park as an Arts & Culture District. The launch of NP4A marks the expansion of the arts in North Park by highlighting artists, performers, designers, restaurants, retail businesses, services, etc. All North Park businesses and residents are encouraged to support this community-enriching and economy-stimulating event by becoming a member.

NP4A Mission Statement: North Park for the Arts promotes access to & appreciation of San Diego's visual and performing arts within the Arts and Culture District of North Park through exhibition, education, outreach, and local partnerships.

Benefits of Membership

- Community resource for networking, visibility and support
- Promotional & exhibition opportunities for artists & business owners
- Use of NP4A name and logo on marketing materials
- Website listing and link to your website
- Advocacy for North Park as an Arts & Culture District
- Increased pedestrian traffic during Ray at Night monthly events
- Eligibility for election to the governing board of NP4A
- Inclusion in the Arts & Entertainment Guidebook

About the Arts & Entertainment Guidebook: Our biggest fundraiser for the arts!

- Two page full feature for NP4A business members
- Individual artist members are included in the featured artist directory
- Keep-N-Carry fold out map with walking guided tour of North Park
- 1/4 page booklet that easily fits in pocket or purse
- Printing every 12-18 months
- Magazine quality stylish design
- Online version where you are able to feature rotating monthly discounts for your patrons
- Informative and chock-full of reasons to come and enjoy North Park
- Additional discounted advertising available in the guidebook for members
- For a reference to last year's guidebook visit: www.NorthParkArts.org

Questions? Please contact:

- **Amy Paul**, Vice-Chair at amy@artbyamypaul.com
- **Andrea Rodriguez Chamberlin**, Treasurer at eduprogramsdai@gmail.com

Please fill out the back of this application and mail with your payment to:

North Park for the Arts (NP4A)
c/o the San Diego Art Department
3830 Ray St. San Diego, CA 92104

North Park for the Arts is a program of the San Diego Art Institute. All donation and membership dues are tax deductible. You will receive a letter that reflects your donation, including the SDAI 501 c-3 identification number. Thank you for supporting North Park for the Arts!



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Levels of Membership (please select one)

- Arts Member** - \$200 per year
- Participation in NP4A as a business with a primary focus on performance, visual art, design, etc. (i.e. gallery, design studio, theater)
- Bar & Restaurant Member** - \$400 per year
- Retail Member** - \$300 per year
- Group Organizations** - \$150 per year
- Public schools, art societies, clubs, etc.
- Individual Artist Member** - \$50 per year
- Local artists living or working in North Park and the surrounding area

Information (please print clearly):

Contact Name: _____

Artist / Gallery / Business Name: _____

Address: _____

Phone Number: _____

Email Address: _____

Website (domain to be featured on NPA website): _____

Description of Art / Gallery / Business (to be published on NPA website):

Select a category which best describes your business type (please circle only one):

- | | | | |
|-------------------------|----------------------|-------------------------|----------------|
| - Architecture & Design | - Music | - Retail | - Other: _____ |
| - Individual Artist | - Performing Arts | - Education | |
| - Gallery | - Bars & Restaurants | - Professional Services | |
| | - Clothing & Fashion | - Beauty and Health | |

Payment Information:

Check enclosed (make payable to North Park for the Arts): \$ _____ Check # _____ Cash \$ _____

Charge Amount: \$ _____ to my credit card (Visa or MasterCard only)

Card Number: _____ Exp. Date: _____

*Upon receipt of membership dues, you will be contacted via email for your business logo and/or other information for the NP4A website and guidebook.
Membership to NP4A will run on an annual basis.*

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